



Business Information Systems: Analysis, Design and Practice (6th Edition)

By *Graham Curtis, David Cobham*

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This book aims to equip those in, or entering business to assess the opportunities, limitations and major issues surrounding modern business information systems and to appreciate the way that information systems can aid the realization of business objectives.

This book provides students with:

- good technical coverage,
- accessible coverage for both business students and computing students,
- interesting case studies, including a running case throughout the systems development chapters, showing real world application of ideas and technologies,
- European context and examples
- PowerPoint slides and additional test questions for Lecturers online.

New to this edition?

- Chapters 10-15 on Systems Development, Analysis and Design have been replaced by new chapters taking an object oriented approach. The structured approach is still summarised in chapter 16 and the content from the previous edition is included in full online in the Companion Website.
- Case studies, questions and activities have been updated throughout.
- An introduction or increased focus on current topics such as globalisation, agile methods, E-Business, security and trust, off the shelf solutions, CRM, legacy systems integration, business intelligence, data warehousing and data mining.

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Editorial Review

Review

"Well written and stimulating reading." Thomas W. De Boer "Comprehensive coverage of a subject that is far-reaching and ever-evolving." --na

From the Back Cover

Business Information Systems – analysis, design and practice, sixth edition by Graham Curtis and David Cobham

This book aims to equip those in, or entering, business to assess the opportunities, limitations and major issues surrounding modern business information systems and to appreciate the way that information systems can aid the realization of business objectives. Providing students with:

- Good technical coverage, accessible for both business students and computing students
- Interesting case studies showing real-world application of ideas and technologies, including a long case that runs through all the systems development chapters
- European context and examples
- Self-assessment questions, hints for the review questions in the book and worked database solutions online at **www.pearsoned.co.uk/curtis**

New to this edition:

- A completely new chapter introducing the object-oriented approach to information systems development using UML
- An increased focus on current topics such as project management techniques, globalization, e-business, security and trust
- A new chapter on Business Intelligence including coverage of decision support systems, document management systems, CRM, digital dashboards, OLAP, web services, data warehousing and data mining

PowerPoint slides for lecturers and an updated Instructor's Manual can be downloaded from **www.pearsoned.co.uk/curtis**

Graham Curtis combines lecturing and developing courses in information systems analysis and design, and database and accounting information systems, with research and consultancy in business information systems. He is Dean of Modular Programmes at the University of East London.

David Cobham is an active lecturer, researcher and consultant in Business Information Systems and is Head of Department of Computing and Informatics at the University of Lincoln. His current interests are in information systems development methodologies, e-commerce systems development, decision support systems and project management

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Graham Curtis is Head of Modular Programmes at the University of East London.

David Cobham is Head of Department of Computing and Informatics at the University of Lincoln.

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