



# Participatory Culture in a Networked Era: A Conversation on Youth, Learning, Commerce, and Politics

By Henry Jenkins, Mizuko Ito, danah boyd

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In the last two decades, both the conception and the practice of participatory culture have been transformed by the new affordances enabled by digital, networked, and mobile technologies. This exciting new book explores that transformation by bringing together three leading figures in conversation. Jenkins, Ito and boyd examine the ways in which our personal and professional lives are shaped by experiences interacting with and around emerging media.

Stressing the social and cultural contexts of participation, the authors describe the process of diversification and mainstreaming that has transformed participatory culture. They advocate a move beyond individualized personal expression and argue for an ethos of “doing it together” in addition to “doing it yourself.”

*Participatory Culture in a Networked Era* will interest students and scholars of digital media and their impact on society and will engage readers in a broader dialogue and conversation about their own participatory practices in this digital age.

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#### Review

"Jenkins, Ito and boyd offer us all a wonderful gift in the form of this book — it's as though one gets a chance to listen in on a great dinner party conversation between three brilliant scholars, reflecting on more than twenty years of trenchant scholarship on culture, play, identity, and the emergence of the digital world."

**John Palfrey, Phillips Academy**

"These authors practise what they preach! To unlock the promise of participatory culture, Jenkins, Ito and boyd invite us to join their intellectual conversation as they puzzle over the dilemmas, insights and challenges of living in a networked era. This is an exciting way to engage with a fast-developing field of research, knowledge and experience."

**Sonia Livingstone, London School of Economics**

"The idea of scholarship as dialogue is one that lies buried deep within the humanities. In the pages of this engaging and accessible book, Jenkins, Ito and boyd have brought the ethos of dialogue very much to the surface. Their conversation is an entirely apt technique for reflecting on what is by now a sustained history of collaboration on questions of informal learning, participation and power in the evolving digital media environment."

**Jean Burgess, Queensland University of Technology**

#### About the Author

**Henry Jenkins** is Provost Professor of Communication, Journalism, Cinematic Arts, and Education at the University of Southern California

**Mizuko Ito** is Professor in Residence and MacArthur Foundation chair in Digital Media and Learning, University of California, Irvine

**danah boyd** is a Principal Researcher at Microsoft Research, the Founder of Data & Society, and a Visiting Professor at New York University

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