



Intercultural Communication: A Reader

By Larry A. Samovar, Richard E. Porter, Edwin R. McDaniel

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This eye-opening reader explores how communication values and styles can be similar or different for members of various cultures and communities.

INTERCULTURAL COMMUNICATION: A READER focuses on practical strategies you can use to communicate more effectively in a variety of contexts, including interpersonal, rhetoric, group, business, education, health care, and organizational. This broad-based, highly engaging reader, compiled by the authors who defined the course, includes a balanced selection of articles--some commissioned solely for this text--that discusses the classic ideas that laid the groundwork for this field, as well as the latest research and ideas. Material is presented in such a way that you can read, understand, and then apply course concepts to your own life.

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Editorial Review

About the Author

LARRY SAMOVAR, Emeritus Professor at San Diego State University, received his Ph.D. from Purdue University, where he taught for five years. He was also an invited scholar at Nihon University in Japan. As an early pioneer in the field of intercultural communication, he has been a guest speaker at many universities in the United States. In addition, Dr. Samovar has worked as a communication consultant in both the private and public sectors. He has written and/or edited 14 textbooks--totaling 45 editions. Many of his publications have been translated into foreign languages and are used in 11 countries. As an active researcher he has presented more than 100 scholarly papers and conducted numerous seminars and workshops at international, national, and regional conferences. His publication list is extensive and encompasses books and articles on intercultural communication, small group communication, interpersonal communication, and public speaking.

RICHARD E. PORTER (Ph.D., University of Southern California) is Professor Emeritus in the Department of Communication Studies at California State University, Long Beach. He developed his interest in intercultural communication in 1967 before there was an established field of study. His early work along with that of other pioneers in the field laid a basic structural foundation which has been used by many later scholars as the field developed and expanded. He created and taught undergraduate and graduate courses in intercultural communication for 30 years. Dr. Porter is the co-author and editor of 4 books with 24 editions that deal with the subject of intercultural communication.

EDWIN (ED) R. McDANIEL received his Ph.D. from Arizona State University. He is currently a Member-at-Large of the Japan-U.S. Communication Association and a member of the Thunderbird Educator Network at the Thunderbird School of Global Management. He is also a retired Professor of Intercultural Communication at Aichi Shukutoku University, in Nagoya, Japan, and has been a Japan ICU Foundation Visiting Scholar at the International Christian University in Tokyo. Dr. McDaniel has also taught at San Diego State University, CSU San Marcos, and Thunderbird. In May 2013, he was an invited speaker at the China Cultural Industry Forum (CIF) in Beijing. He is the co-author/co-editor of numerous books on intercultural communication. His articles and book chapters have been published in China, Germany, Korea, and Japan, as well as the United States. Before beginning his academic career, Dr. McDaniel was in government service for over 20 years, during which time he lived and traveled in more than 40 countries.

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