



Hanging Out for a Living

By Mark Herdering

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Hanging Out for a Living By Mark Herdering

Tyler Cirella is having a bad day, a really bad day. This morning his wife, Karen, threatened to leave him for foolishly investing in, yet another, network-marketing business opportunity. His boss gave him notice that he has thirty days to turn his sales numbers around, or he's out of a job. The crippling migraine headaches that have plagued him for over two years are getting worse. And, on top of his crushing financial troubles, he's found himself on the hook for a Moroccan teapot that he accidentally damaged at a local teashop.

In a quiet moment of desperation Tyler reminisces about a happier time in his life, his high school days, when his after school pastime was hanging out with his friends. "I wish there was a way to make money by hanging out. I wish I could hang out for a living," he says to himself—or so he thinks. In that moment Tyler encounters a most unlikely mentor, Oscar, a rotund, twenty-five-hundred-year-old Babylonian who resides in the teapot.

Oscar offers to teach Tyler how to hang out for a living using a simple formula for building financially productive business relationships, provided he follows a key precept; that it's only possible to hang out for a living by doing so in service to others.

So begins *Hanging Out for a Living*, an utterly unique and captivating business novel of spiritual adventure that has captured the imaginations of novice entrepreneurs and seasoned business professionals alike.

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Editorial Review

About the Author

A welder and metal-fitter by trade, Mark Herdering found himself in a mid-life career transition after the collapse of the Southern California aerospace industry and struggled for years to make a living in traditional sales. Given the option of being fired or hitting a sales goal of \$150,000 within 30 days, Mark tried a unique approach which not only resulted in reaching that sales goal but becoming one of the top producers in the office. Two years later Mark left that job and started an independent distributorship with a small start-up company that was housed in a garage, marketing 62 cent per-unit greeting cards. In less than three years his business was generating over \$1,000,000 in annual revenue . . . all by referral. In September of 2007 Mark relocated to Portland, OR where he continues to build his business. He also serves on the Presidents Council of the Portland Business Alliance. In 2011 Mark founded PDX Group, a mastermind community of business experts, consultants and business-to-business service providers passionately dedicated to serving the business community through strategic referrals and introductions. Today Mark speaks across the country, educating business owners and those responsible for outside business development about how to generate referral-based business.

Users Review

From reader reviews:

Jack Evans:

Now a day people who Living in the era everywhere everything reachable by interact with the internet and the resources inside can be true or not demand people to be aware of each facts they get. How many people to be smart in receiving any information nowadays? Of course the answer is reading a book. Looking at a book can help folks out of this uncertainty Information mainly this Hanging Out for a Living book because book offers you rich data and knowledge. Of course the knowledge in this book hundred percent guarantees there is no doubt in it everybody knows.

Stacey Sims:

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Robert Olsen:

In this age globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The fitness of the world makes the information quicker to share.

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