

# Introduction to Management Accounting, Chap. 1-17 (13th Edition) (Charles T Horngren Series in Accounting) (Ch. 1-17)

INTRODUCTION TO  
Management Accounting  
13th Edition  
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By Charles T. Horngren, Gary L. Sundem, William O. Stratton

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## **Editorial Review**

### **From the Publisher**

This edition recognizes the current trends in management accounting and clearly presents the basic concepts and techniques. Although basic concepts in management accounting have not changed dramatically, the application of those concepts has been significantly influenced by a competitive world environment and significant changes in the cost accounting systems used by large companies and corporations. The focus of the text remains the understanding of costs and cost behavior and the use of cost information for planning and control decisions.

### **From the Back Cover**

No prior accounting or business knowledge is needed to successfully complete this book. Accounting 4/E pays very careful attention to making accounting information interesting and relevant to the reader. A number of infographics, worked-out examples, charts, and illustrations visually reinforce material. The book provides insight and step-by-step instructions on how business decision makers use financial statements and other forms of accounting information. It illustrates how to navigate through accounting resources on the web. Emphasizes topics in depth while incorporating new real company examples. For those working within accounting or considering accounting/business profession or even those owning a small business.

### **About the Author**

**Charles T. Horngren** is the Edmund W. Littlefield Professor of Accounting, Emeritus, at Stanford University. A graduate of Marquette University, he received his MBA from Harvard University and his Ph.D. from the University of Chicago. He is also the recipient of honorary doctorates from Marquette University and DePaul University.

A Certified Public Accountant, Horngren served on the Accounting Principles Board for six years, the Financial Accounting Standards Board Advisory Council for five years, and the Council of the American Institute of Certified Public Accountants for three years. For six years, he served as a trustee of the Financial Accounting Foundation, which oversees the Financial Accounting Standards Board and the Government Accounting Standards Board.

Horngren is a member of the Accounting Hall of Fame.

A member of the American Accounting Association, Horngren has been its President and its Director of Research. He received its first annual Outstanding Accounting Educator Award.

The California Certified Public Accountants Foundation gave Horngren its Faculty Excellence Award and its Distinguished Professor Award. He is the first person to have received both awards.

The American Institute of Certified Public Accountants presented its first Outstanding Educator Award to Horngren.

Horngren was named Accountant of the Year, Education, by the national professional accounting fraternity, Beta Alpha Psi.

Professor Horngren is also a member of the Institute of Management Accountants, where he has received its Distinguished Service Award. He was a member of the Institute's Board of Regents, which administers the Certified Management Accountant examinations.

Horngren is the author of other accounting books published by Prentice-Hall: *Cost Accounting: A Managerial Emphasis*, Tenth Edition, 2000 (with George Foster and Srikant Datar); *Introduction to Financial Accounting*, Eighth Edition, 2002 (with Gary L. Sundem and John A. Elliott); *Accounting*, Fifth Edition, 2002 (with Walter T. Harrison, Jr., and Linda Bamber); and *Financial Accounting*, Fourth Edition, 2001 (with Walter T. Harrison, Jr.).

Horngren is the Consulting Editor for the Charles T. Horngren Series in Accounting.

**Gary L. Sundem** is the Julius A. Roller Professor of Accounting and Associate Dean at the University of Washington, Seattle. He received his B.A. degree from Carleton College and his MBA and Ph.D. degrees from Stanford University.

Professor Sundem was the 1992-93 President of the American Accounting Association. He was Executive Director of the Accounting Education Change Commission, 1989-91, and served as Editor of *The Accounting Review*, 1982-86.

A member of the Institute of Management Accountants, Sundem is past president of the Seattle chapter. He has served on IMA's national Board of Directors, and chaired its Academic Relations and Professional Development Committees.

Professor Sundem has numerous publications in accounting and finance journals including *Issues in Accounting Education*, *The Accounting Review*, *Journal of Accounting Research*, and *The Journal of Finance*. He was selected as the Outstanding Accounting Educator by the American Accounting Association in 1998 and by the Washington Society of CPAs in 1987. He has made more than 200 presentations at universities in the United States and abroad.

**William O. Stratton** is Professor of Accounting at Pepperdine University. He received B.S. degrees from Florida State University and Pennsylvania State University, his MBA from Boston University, and his Ph.D. from the Claremont Graduate University.

A Certified Management Accountant, Stratton has lectured extensively at management accounting conferences in North America, South America, and Europe. He has developed and delivered professional workshops on activity-based management and performance achievement to manufacturing and service organizations throughout the United States and South America. In 1993, Professor Stratton was awarded the Boeing Competition prize for classroom innovation.

Stratton has numerous publications in accounting and international business journals including *Management Accounting*, *Decision Sciences*, *IIE Transactions*, and *Synergie*.

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