

# People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics)

By Ben Waber

Download now

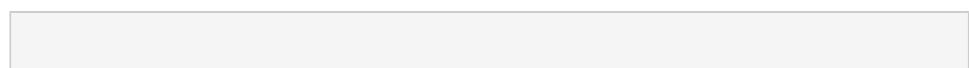
Read Online →

**People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber**

Discover powerful hidden social "levers" and networks within your company... then, use that knowledge to make slight "tweaks" that dramatically improve both business performance and employee fulfillment! In *People Analytics*, MIT Media Lab innovator Ben Waber shows how sensors and analytics can give you an unprecedented understanding of how your people work and collaborate, and actionable insights for building a more effective, productive, and positive organization. Through cutting-edge case studies, Waber shows how:

- Changing the way call center employees spent their breaks increased performance by 25% while significantly reducing stress
- Quantifying the failure of marketing and customer service to communicate led to a more cohesive and profitable organization
- Tweaking the balance of in-person and electronic communication can enhance the value of both
- Sensor data can help you discover who your internal experts really are
- Identifying employees involved in "creative" behaviors can help you promote innovation throughout your business
- Sensors and simulations can help you optimize your sick-day policies
- Measuring informal interactions can improve the chances that a merger, acquisition, or "mega-project" will succeed

Drawing on his cutting-edge work at MIT and Harvard, Waber addresses crucial issues ranging from technology to privacy, revealing what will be possible in a few years, and what you can achieve right now. In bringing the power of analytics to organizational development, he offers immense new opportunities to everyone with responsibility for workplace performance.



 [\*\*Download\*\* People Analytics: How Social Sensing Technology Wi ...pdf](#)

 [\*\*Read Online\*\* People Analytics: How Social Sensing Technology ...pdf](#)

# People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics)

*By Ben Waber*

## **People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber**

Discover powerful hidden social "levers" and networks within your company... then, use that knowledge to make slight "tweaks" that dramatically improve both business performance and employee fulfillment! In *People Analytics*, MIT Media Lab innovator Ben Waber shows how sensors and analytics can give you an unprecedented understanding of how your people work and collaborate, and actionable insights for building a more effective, productive, and positive organization. Through cutting-edge case studies, Waber shows how:

- Changing the way call center employees spent their breaks increased performance by 25% while significantly reducing stress
- Quantifying the failure of marketing and customer service to communicate led to a more cohesive and profitable organization
- Tweaking the balance of in-person and electronic communication can enhance the value of both
- Sensor data can help you discover who your internal experts really are
- Identifying employees involved in "creative" behaviors can help you promote innovation throughout your business
- Sensors and simulations can help you optimize your sick-day policies
- Measuring informal interactions can improve the chances that a merger, acquisition, or "mega-project" will succeed

Drawing on his cutting-edge work at MIT and Harvard, Waber addresses crucial issues ranging from technology to privacy, revealing what will be possible in a few years, and what you can achieve right now. In bringing the power of analytics to organizational development, he offers immense new opportunities to everyone with responsibility for workplace performance.

## **People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber Bibliography**

- Sales Rank: #661492 in Books
- Published on: 2013-05-02
- Original language: English
- Number of items: 1
- Dimensions: 8.90" h x 1.00" w x 6.20" l, 1.01 pounds
- Binding: Hardcover
- 240 pages

 [\*\*Download\*\* People Analytics: How Social Sensing Technology Wi ...pdf](#)

 [\*\*Read Online\*\* People Analytics: How Social Sensing Technology ...pdf](#)

## **Download and Read Free Online People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber**

---

### **Editorial Review**

### **Users Review**

#### **From reader reviews:**

##### **John Tillery:**

Do you have favorite book? For those who have, what is your favorite's book? E-book is very important thing for us to learn everything in the world. Each publication has different aim or maybe goal; it means that book has different type. Some people sense enjoy to spend their time for you to read a book. They may be reading whatever they get because their hobby is actually reading a book. Think about the person who don't like reading a book? Sometime, man or woman feel need book if they found difficult problem as well as exercise. Well, probably you will need this People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics).

##### **Thomas Schulz:**

Now a day folks who Living in the era everywhere everything reachable by talk with the internet and the resources inside it can be true or not require people to be aware of each details they get. How a lot more to be smart in acquiring any information nowadays? Of course the reply is reading a book. Reading through a book can help persons out of this uncertainty Information specifically this People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) book because this book offers you rich facts and knowledge. Of course the knowledge in this book hundred % guarantees there is no doubt in it you may already know.

##### **Sherry Hansen:**

Information is provisions for people to get better life, information today can get by anyone at everywhere. The information can be a know-how or any news even restricted. What people must be consider while those information which is inside the former life are difficult to be find than now could be taking seriously which one is suitable to believe or which one the resource are convinced. If you receive the unstable resource then you obtain it as your main information we will see huge disadvantage for you. All of those possibilities will not happen throughout you if you take People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) as your daily resource information.

##### **Todd Apperson:**

People live in this new moment of lifestyle always make an effort to and must have the time or they will get lots of stress from both way of life and work. So , once we ask do people have spare time, we will say

absolutely of course. People is human not only a robot. Then we inquire again, what kind of activity have you got when the spare time coming to a person of course your answer will unlimited right. Then do you ever try this one, reading textbooks. It can be your alternative within spending your spare time, the actual book you have read is People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics).

**Download and Read Online People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber  
#F6TLXYH0GKO**

# **Read People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber for online ebook**

People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber books to read online.

## **Online People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber ebook PDF download**

**People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber Doc**

**People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber Mobipocket**

**People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber EPub**

**F6TLXYH0GKO: People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) By Ben Waber**