



12 Disciplines of Leadership Excellence: How Leaders Achieve Sustainable High Performance (Business Books)

By Brian Tracy, Peter Chee

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12 Disciplines of Leadership Excellence: How Leaders Achieve Sustainable High Performance (Business Books) By Brian Tracy, Peter Chee

Master the 12 disciplines of powerful leadership and lead your organization to greatness

We've all heard the phrase "born leader." Leadership experts Brian Tracy and Dr. Peter Chee are here to debunk the myth that you either have it or you don't. That leadership is a talent bestowed on some and not on others. That in order to lead effectively, you have to have it in your genes.

The authors assert that great leaders are made, not born. Everyone has the ability to shape himself or herself into the kind of person who enables and uplifts others to reach their highest potential--and in 12 Disciplines of Leadership Excellence, they reveal exactly how to achieve it.

It all starts with discipline. In this groundbreaking book, the authors break down great leadership into 12 disciplines, including:

- **Clarity** . . . about who you are, where you are going, and how to get there
- **Control** . . . build and bolster your sense of personal responsibility and self-mastery
- **Character** . . . dedicate yourself to passionately build trust with honesty and integrity
- **Competence** . . . commit to constant never-ending improvement and learning
- **Caring** . . . because when you care, your people care in building great working relationships
- **Courage** . . . moving out of your comfort zone to embrace change and make tough decisions

One at a time. Don't try to take on too much at once. Choose a discipline and live it until it becomes a habit of excellence. Then move to the next one. It will take time--but all life-improving endeavors do.

Read this practical, inspirational guide and every day you will take one more step to becoming a highly effective leader.

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Editorial Review

About the Author

Brian Tracy is the founder of Brian Tracy International and the author of over 56 books in 38 languages and numerous bestselling books including the *Maximum Achievement*, *How the Best Leaders Lead*, and *Now...Build a Great Business*. He is also the author and narrator of over 500 audio and video programs including bestselling programs, such as *The Psychology of Achievement* and *How to Start and Succeed in Your Own Business*.

Dr. Peter Chee is the president and CEO of ITD World with more than 26 years of experience in training and developing leaders from over 80 countries. He is the Chief Mentor Coach and master trainer of Jack Canfield and John Maxwell programs, the inventor of the Situational Coaching Model (SCM), the coauthor of *Coaching for Breakthrough Success* with Jack Canfield, and the coauthor of *Becoming an Effective Mentoring Leader* with Dr. William Rothwell.

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