



Technology for Creativity and Innovation: Tools, Techniques and Applications

By Anabela Mesquita

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It is widely accepted that organizations and individuals must be innovative and continually create new knowledge and ideas to deal with rapid change. Innovation plays an important role in not only the development of new business, process and products, but also in competitiveness and success of any organization.

Technology for Creativity and Innovation: Tools, Techniques and Applications provides empirical research findings and best practices on creativity and innovation in business, organizational, and social environments. It is written for educators, academics and professionals who want to improve their understanding of creativity and innovation as well as the role technology has in shaping this discipline.

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Editorial Review

Review

Edited by the Vice Dean of ISCAP (School of Accountancy and Administration of Porto) and a referee and member of the editorial board for IGI Global, this work brings together the writings of 34 international scholars and practitioners in 16 chapters. Organized into five sections, the work provides empirical research findings and best practices sorted into the process of creativity and innovation, techniques for creativity, tools for creativity, best practices, and a concluding chapter. Looking at examples and research on, by, and in organizations, education, and business, this volume helps those who wish to understand and expand their creativity and innovation, and to disseminate such, with a focus on the impact technology has had on this area. The chapters all include references, while many also include definitions of key terms and suggested additional readings. The volume itself includes a detailed table of contents with abstracts and a compilation of references. While some chapters are appropriate for novices others are more appropriate for the experienced practitioner, making this volume valuable for all levels of individuals who are creating new knowledge and ideas to deal with the rapidly changing environment. This volume is more about the changes technology is causing the need for creativity and innovation in implementing such changes as well as the impact of technology on causing these creative innovations. --Sara Marcus

About the Author

Anabela Mesquita is a professor at the Institute of Administration and Accountancy (ISCAP)/Polytechnic School of Porto (IPP), Portugal. She is also an invited researcher at the Algoritmi R & D Center, Information Systems Group, at the University of Minho (Portugal). She lectures courses related to business communication, information society, and digital storytelling. Dr. Mesquita's research interests include knowledge and innovation management, impact of information systems in organization, life long learning at higher education levels, and e-learning. She also has been involved in several European and national research projects.

Dr. Mesquita has published numerous papers in various international journals and conference proceedings. She has been a member of the programme committee and scientific committee of several national and international conferences, in most cases also serving as referee. She serves as Member of the Editorial Board and referee for IGI Global. She also serves as Associate Editor of the *Information Resources Management Journal*. She serves as referee for the *Journal of Cases of Information Technology*. She has also been evaluator and reviewer for European commission projects.

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