



The Magic of Metaphor

By Nick Owen, Nick Owen

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This work is a collection of stories designed to engage, inspire and transform the listener and the reader. Some of the stories motivate, some are spiritual, and some provide strategies for excellence. All set out to promote positive feelings, encouraging confidence, direction and vision. The stories contained in "The Magic of Metaphor" focus on values, responsibility, and leadership in all its forms. They have been specially selected to promote change in people's ideas, attitudes, beliefs, visions and behaviours. These stories act as reframes, challenging and disturbing our existing frames of reference, recharting our accustomed maps of the world, and shifting us away from our limited thinking towards new learning and discovery through the use of effective metaphor. As a result, we are encouraged to understand our world from a new perspective, and are provided with powerful ways to generate greater choice in our lives. Containing 16 suggestions (or tips) for effective storytelling, advice on organization, style and storytelling skills, and a selection of stories that can be adapted and developed, this work is a sourcebook for counsellors, health workers, psychologists, professional speakers, managers, leaders and NLP practitioners, as well as for teachers, trainers, therapists.

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Editorial Review

Review

The stories were easy to follow, and using the teacher/pupil format to do the speaking is very clever.

--*Kathleen Ginn, Rapid Sensory Learning Seminars*

From the Publisher

Nick Owen has worked in the fields of training, development and communication for many years, although in the past he has been an actor, theatre director, journalist, writer and teacher. He is a Certificated NLP Trainer and Master Practitioner, and a partner at CMT, a London-based communications development consultancy. His clients range from major financial service organisations to engineering businesses, information technology consultants, sales teams, health workers and educators.

About the Author

Nick Owen is Director of Nick Owen Associates Ltd., a learning and development organisation that specialises in developing leaders, communicators, and influencers to operate in today's challenging contexts. His clients range across FTSE 100 companies, educational institutions, health services, as well as some of the poorest and least privileged communities in Africa and South East Asia. He is an Associate Lecturer at the De Baak Management Centrum in the Netherlands and at Rotterdam Erasmus University. He studied at Durham, Manchester, and Oxford Universities, is an NLP trainer and master practitioner, and certificated practitioner in Reversal Theory, Spiral Dynamics, and the Harthill Leadership Development Framework. His philosophy is that learning and development should be sustainable, useful, multi-layered, and fun.

Users Review

From reader reviews:

David Boggs:

In this 21st millennium, people become competitive in every way. By being competitive today, people have to do something to make these people survive, being in the middle of the particular crowded place and notice simply by surrounding. One thing that oftentimes many people have underestimated that for a while is reading. That's why, by reading a book your ability to survive improves then having a chance to stand up than others is high. In your case who want to start reading any book, we give you this *The Magic of Metaphor* book as a starter and daily reading guide. Why, because this book is greater than just a book.

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Nicholas McNeal:

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Maria Green:

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