



# Body Language: 7 Easy Lessons to Master the Silent Language

*By James Borg*

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## **Body Language: 7 Easy Lessons to Master the Silent Language** By James Borg

Body Language is the winner of the Non-fiction Travel Read 2009, BAA Heathrow Travel Product Awards - More than 23,000 votes were cast in a month-long nominations period, with votes coming in from across the world. Your body language is on display almost all of the time so isn't it important you know what signal you're sending? Discover how to use your body language to your advantage and at the same time learn how to decipher other people's signals. Research shows that up to 90% of communication is transmitted non-verbally and that the most successful people - in all walks of life - are intuitive in deciphering these signals. We may think we know how to use this silent' language but how many of us can actually use it well? Body Language will help you: gain a deeper understanding of other people so you can read' their minds know what non-verbal signals you may be giving out to others and how to use this to communicate and gain the response you want notice if what someone says is completely at odds with what they are thinking or feeling learn how your extremities' can give you away (despite what's coming out of your mouth). make a better impression in your social and work life by being aware of your bodytalk' (and that of others). ..and more.

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## **Body Language: 7 Easy Lessons to Master the Silent Language By James Borg Bibliography**

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### Editorial Review

#### Review

The year's best business books: "This book shows you how to use your body language to your advantage." Short List Magazine January 09 (readership 1.8 Million)

"It is a useful reference that can be taken on a short flight, skimmed and digested with ease....a convenient handbag (or manbag) sized read in a chatty prose style and I recommend it to beginners and masters of the subject alike." Andrea Reynolds, Director, Cordie, *Supply Managment*

#### From the Back Cover

**This book will change the way you communicate forever.**

Over half of our communication is through the body, but how many of us actually know how to use body language and, most importantly, use it well?

The power and influence of body language is huge. Whether you need to sell an idea, get your point across, understand what other people really think, body language is at the root of *all* communication. Get it right and communicating with others will be a breeze, but get it wrong and you're in for a struggle.

*Body Language* will make sure you get it right *every* time. In seven simple lessons you'll become an expert at reading others and controlling your own gestures to get the response you want. You'll discover a whole new language at your finger tips – welcome to the silent language of success!

#### About the Author

James Borg is a practising work psychologist and business consultant. He became interested in magic and 'mind-reading' at the age of 9 and subsequently was - a few years later - admitted as one of the youngest-ever members of the Magic Circle.

### Users Review

#### From reader reviews:

##### Tammy Lugo:

As people who live in typically the modest era should be change about what going on or info even knowledge to make them keep up with the era that is always change and move forward. Some of you maybe will update themselves by examining books. It is a good choice in your case but the problems coming to anyone is you don't know which you should start with. This Body Language: 7 Easy Lessons to Master the Silent Language is our recommendation to make you keep up with the world. Why, since this book serves

what you want and want in this era.

**Hannah Norton:**

Now a day those who Living in the era just where everything reachable by connect to the internet and the resources inside can be true or not call for people to be aware of each facts they get. How individuals to be smart in having any information nowadays? Of course the reply is reading a book. Reading a book can help persons out of this uncertainty Information specially this Body Language: 7 Easy Lessons to Master the Silent Language book because book offers you rich information and knowledge. Of course the details in this book hundred pct guarantees there is no doubt in it everbody knows.

**Martina Lassiter:**

A lot of people always spent their particular free time to vacation or maybe go to the outside with them family or their friend. Did you know? Many a lot of people spent that they free time just watching TV, or perhaps playing video games all day long. In order to try to find a new activity that's look different you can read a book. It is really fun to suit your needs. If you enjoy the book which you read you can spent the entire day to reading a reserve. The book Body Language: 7 Easy Lessons to Master the Silent Language it is extremely good to read. There are a lot of folks that recommended this book. We were holding enjoying reading this book. In the event you did not have enough space to deliver this book you can buy often the e-book. You can m0ore effortlessly to read this book through your smart phone. The price is not too expensive but this book features high quality.

**Linda Justice:**

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