



Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education)

By Laura A. Wankel, Patrick Blessinger

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'Increasing Student Engagement and Retention using Social Technologies: Facebook, e-portfolios and other Social Networking Services' uses case studies, surveys, and literature reviews to examine how these social media technologies are being used to improve writing and publishing skills in students, create engaging communities of practice, and how these tools are being used for e-Mentoring and constructing online reputations. Chapters include applying positive psychology and cognitive styles in user design, designing outcome based curricula using student personality types, engaging second language students through electronic writing tasks, applying psychological variables on the academic use of social media, using social media to motivate students to take charge of their own learning processes, and creatively using technology to enhance teacher education. This volume will also discuss a framework for deploying and assessing these technologies in higher education institutions.

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Editorial Review

Review

Instructors in a number of disciplines and researchers in education and information science explore some of the ways social networking can help improve higher education. Among their perspectives are holistic learner engagement for success in the innovation age, how learning platforms enhanced by social media challenge and motivate students to take charge of their own learning processes, the influence of psychological variables on the academic use of Facebook, computer-aided learning and task-based learning, and using technology to enhance teacher education. Distributed in North America by Turpin Distribution. --Book News Inc. Portland, OR

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Patrick Blessinger - International Higher Education Teaching and Learning Association (HETL), USA

Users Review

From reader reviews:

Gary Lopez:

Now a day people who Living in the era just where everything reachable by connect with the internet and the resources inside can be true or not need people to be aware of each information they get. How people have to be smart in obtaining any information nowadays? Of course the answer is reading a book. Reading through a book can help people out of this uncertainty Information specially this Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) book because book offers you rich information and knowledge. Of course the information in this book hundred per cent guarantees there is no doubt in it you probably know this.

John Lee:

The reason why? Because this Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) is an unordinary book that the inside of the book waiting for you to snap the item but latter it will surprise you with the secret the item inside. Reading this book close to it was fantastic author who write the book in such wonderful way makes the content within easier to understand, entertaining approach but still convey the meaning completely. So , it is good for you because of not hesitating having this ever again or you going to regret it. This phenomenal book will give you a lot of positive aspects than the other book have such as help improving your proficiency and your critical thinking means. So , still want to postpone having that book? If I had been you I will go to the book store hurriedly.

Walter Taylor:

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