



# Plunkett's Apparel & Textiles Industry Almanac 2015: Apparel & Textiles Industry Market Research, Statistics, Trends & Leading Companies

*By Jack W. Plunkett*

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PLUNKETT'S APPAREL & TEXTILES INDUSTRY ALMANAC 2015

## **Key Findings:**

- Plunkett Research lists top 350 companies in Apparel and Textiles and names top trends changing the industry for the mid term.

## **Key Features:**

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minute video overview of this industry

Pages: 479

Statistical Tables Provided: 11

Companies Profiled: 348

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?

- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

### **Contents, Statistics, Forecasts and Analysis Include:**

#### Major Trends Affecting the Apparel & Textiles Industry

- 1)Introduction to the Apparel & Textiles Industry
- 2)Wages Rise in China/Vietnam, Cambodia and Other Countries Gain Manufacturing Market Share
- 3)Upswing in U.S. Apparel and Textile Manufacturing Jobs as Firms Reshore
- 4)Western Apparel Firms Enter the Chinese Market
- 5)Working Conditions and Workers Rights' Become Major Considerations as Work Moves from China to Lower-Cost Nations
- 6)High-Tech, Nanotech and Smart Fabrics Proliferate/Flyknit May Revolutionize Manufacture of Shoes
- 7)Smartwatches, Wearable Electronics and Electronics Incorporated into Apparel Begin to Enter the Marketplace
- 8)Exercise Apparel Sales Rise
- 9)Athletic Footwear Sales Soar, Draws Big Names from Athletes to Designers
- 10)3PL Logistics Services and Supply Chain Management Services
- 11)The Vast Majority of Shoes Sold in the U.S. Are Made Elsewhere
- 12)Bricks, Clicks and Catalogs Create Synergies While Online Sales Growth Surges
- 13)Plus Sizes Market Evolves to Serve Overweight Consumers
- 14)Discount Clothing Retailers See Promise in Designer Lines
- 15)Luxury Apparel and Accessories Face a Slower Market in China
- 16)Luxury Apparel, Accessories and Shoes Soar in Online Sales
- 17)Self Service Apparel Fitting Technologies Grow in Stores and Online
- 18)Fast Fashion: Designers and Retailers Speed Up
- 19)Apparel Manufacturing Goes Green
- 20)Designers and Manufacturers Bypass the Middleman with Direct-to-Consumer Online Business Models

#### **Apparel & Textiles Industry Statistics**

- 1)Apparel & Textiles Industry Overview
- 2)U.S. Apparel Manufacturing Producer Price Index (PPI): 2003-2015
- 3)Percent Change in Annual U.S. Apparel Manufacturing Producer Prices: 2004 - February 2015
- 4)Top 50 Countries Exporting Textiles & Apparel to the U.S., All MFA Fibers: 2013-2014
- 5)Top 50 Destinations of U.S. Textiles & Apparel Exports: 2013-2014
- 6)Top 25 Countries Exporting Apparel & Non-Apparel Textiles to the U.S., All MFA Fibers: 2013-2014
- 7)Top 15 Countries Exporting Fabric, Man-Made Fiber Products, Cotton Products & Wool Products to the U.S., All MFA Fibers: 2013-2014

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### **Editorial Review**

#### **Review**

The work is clearly organized and accessible, as each chapter begins with a succinct summary of its contents...the Almanac achieves its goal, providing comprehensive industry and company research under one cover... The Plunkett guide deserves high marks. --American Reference Books Annual

The Plunkett guide deserves high marks for aggregating pertinent information for the apparel and textile industry. The work is clearly organized and accessible. --American Reference Books Annual

#### **About the Author**

Jack W. Plunkett is CEO & Publisher of Plunkett Research, Ltd., a Houston-based provider of market research and industry information in printed and electronic formats. Plunkett Research provides analysis, statistics and other vital data on all major industry sectors, from InfoTech to Retailing to Banking and Nanotechnology. Plunkett's client list includes 10,000 leading corporations, universities and government agencies worldwide. Plunkett's research products are distributed electronically through subscriptions to its website and around the globe by major booksellers and news distributors, including Bloomberg and ThomsonReuters.

Jack Plunkett is the author of numerous books, including *The Next Boom: What you absolutely, positively have to know about the world between now and 2025*. This book won a 2011 gold medal in the Business Book Awards competition sponsored by Axiom and INC Magazine. Plunkett is frequently interviewed as an expert source by publications such as Time magazine, The Wall Street Journal, The New York Times and Investor's Business Daily, media outlets such as NPR's Marketplace, ABC, and CBS Marketwatch, as well as local and regional newspapers and national columnists. Plunkett received an Academic Book of the Year Award for his Plunkett's Health Care Industry Almanac, and he was a regional finalist in the Entrepreneur of the Year Awards sponsored by Ernst & Young.

### **Users Review**

#### **From reader reviews:**

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#### **Joseph Wilds:**

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