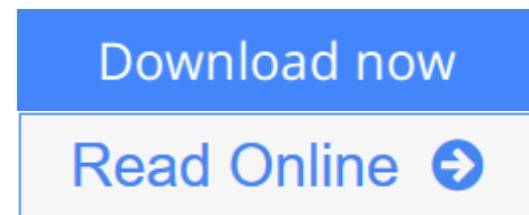


# The Visual Dictionary of Pre-Press and Production (Visual Dictionaries)

By Gavin Ambrose, Paul Harris



**The Visual Dictionary of Pre-Press and Production (Visual Dictionaries)** By Gavin Ambrose, Paul Harris

*The Visual Dictionary of Pre-press & Production* is a concise and comprehensive introduction to the world of print and production. Containing textual and visual definitions for over 250 pre-press and production terms, this book is an invaluable reference tool for all students and practitioners of graphic design, typography, illustration and visual communication subjects. From practical terms such as Accents, Bitmap and Color calibration, to styles and finishes such as Canadian and half-Canadian, Perfect Bound and TCF (Totally Chlorine Free), this book contains both modern terminology and the traditional terms still in current usage.



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#### **About the Author**

Gavin Ambrose is a practising graphic designer whose client base includes the arts sector, galleries, publishers and advertising agencies. He has written and designed several books on graphic design, branding and packaging. Paul Harris studied at the London College of Communication and has gone on to become a freelance writer and editor. His work has appeared extensively in magazines and journals on both sides of the Atlantic, including style bible Dazed & Confused.

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