

You're So Money: Live Rich, Even When You're Not

By Farnoosh Torabi

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You're So Money: Live Rich, Even When You're Not By Farnoosh Torabi

Your Good Life Starts Now

Live beyond your means but spend within them.

Take your steady out for that \$350 dinner after the big promotion. You might just have to eat PB&J for a week to make it happen.

Splurge when it makes sense.

Buy the designer jeans you can't live without in your size, at full price. But you better walk away from last season's must-have sweater, even if it is 75 percent off!

Make more money with your money.

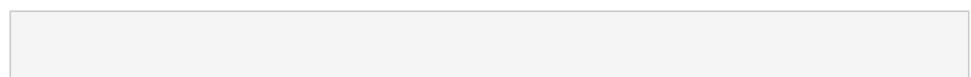
Invest in stocks to make the big bucks and start saving for retirement now. You want to be debt-free in your swinging sixties.

Have it all . . . just not all at once.

Want a Mercedes more than anything in the world? You can make it happen .
..but probably not while sharing a summer beach house with your friends.

Finally a savvy, realistic finance book for those of us who love our Starbucks mocha lattes and Razr cell phones but don't want our Jimmy Choo shoes or Bose headphones buried under a pile of burgeoning debt. Twenty-something financial reporter Farnoosh Torabi tells you that you can satisfy your sophisticated tastes and achieve financial bliss.

The key: prioritizing your expenses according to what you want the most—splurging when you can and saving on other things. From sensible grocery shopping (yes, you can have your organic yogurt and eat it, too!) to cyberbanking, empower yourself to live a guilt-free, Gucci- and gadget-clad good life without sacrificing financial security.



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Editorial Review

Review

"Farnoosh Torabi's *You're So Money* is the perfect blend of fresh advice and bold attitude necessary to educate a horribly underserved generation about personal finance."

—Jim Cramer

"*You're So Money* is the best financial book for young people I have read in ten years. Farnoosh's style is entertaining, straight to the point and powerful. You'll laugh as you read and learn how fun it can be to live and finish rich!"

—David Bach, #1 *New York Times* bestselling author of *The Automatic Millionaire* and *Start Late, Finish Rich*

"Farnoosh knows so much about personal finance that I practically make more money just looking at her. And reading *You're So Money* gave me the advice I needed to keep my good life rolling."

—James Altucher, founder of Stockpickr.com

"Farnoosh Torabi's book is a hilarious must-read for anyone who wants to live like a king, even if he's just a lowly serf with nothing in his bank account but blighted turnips, and, like, \$3000."

—Ben Lerer, co-founder of thrillist.com

"In a clear and witty way, Farnoosh tells you from experience how to jumpstart your money."

—Susan Beacham, founder of MoneySavvyGeneration

"After I read *You're So Money*, I immediately ordered copies to give to my three children in college. The lessons of the book define one of the best courses they could take. Indeed, this is a must read for every college student -- enjoyable, informative, and a powerful guide for the next phase of their lives and beyond."

—James B. Thomas, Dean, Smeal College of Business, The Pennsylvania State University

About the Author

FARNOOSH TORABI is a television, print, and Web journalist whose business reports and interviews air on thestreet.com, Google video, and Yahoo! Finance.

Users Review

From reader reviews:

William Devine:

This *You're So Money: Live Rich, Even When You're Not* book is simply not ordinary book, you have after that it the world is in your hands. The benefit you receive by reading this book is actually information inside this book incredible fresh, you will get details which is getting deeper a person read a lot of information you will get. This kind of *You're So Money: Live Rich, Even When You're Not* without we know teach the one who reading it become critical in pondering and analyzing. Don't be worry *You're So Money: Live Rich, Even When You're Not* can bring if you are and not make your bag space or bookshelves' turn into full because you can have it in your lovely laptop even cell phone. This *You're So Money: Live Rich, Even*

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