



Communicating in Small Groups: Principles and Practices (10th Edition)

By Steven A. Beebe, John T. Masterson

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Known for its wealth of practical, relevant, and up-to-date information, *Communicating in Small Groups* balances the principles of small group communication with real world applications. With an emphasis on real world examples, technology, and ethical collaboration, the 10th edition of *Communicating in Small Groups: Principles and Practices* helps students enhance their performance in groups and teams, while giving them insight in to why group and team members communicate as they do.

- Extensive coverage of **critical thinking, reasoning, and fallacies**—including the latest research findings about the use of creative methods to solve problems and **Case Studies to practice applying the latest research to relevant scenarios**—allows students to test some of the best approaches for dealing with all types of situations that arise in a group environment.
- Excellent discussion of the **business world** includes examples of business applications, leadership, and meetings to prepare students for group work outside of the classroom.
- The **“Virtual Communication”** feature helps students identify applications of collaboration, meetings, groups and teams, and technology.
- **“Collaborating Ethically”** feature enables students to connect ethical principles with each aspect of working in groups.
- Tips for **dealing with difficult group and team members** give students strategies they can use immediately.
- Focus on **structuring problem-solving discussions** provides tools and techniques that help students handle this common group situation effectively.

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