



How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top

By D. A. Benton

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Drawing on in-depth interviews, Benton identifies 22 vital traits that make a Chief Executive Officer (CEO) - the leader responsible for making decisions, guiding teams, selling ideas, managing crises and conquering the mountains before them.

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Editorial Review

From Library Journal

Benton (Lions Don't Need To Roar, Warner, 1992) has interviewed over 100 CEOs for this commonsense self-guide to the executive suite and interwoven their salient thoughts throughout her book. There are no mechanistic, murky theories here. Benton opens with 22 "vital traits," including being honest, detail-oriented, gutsy, and humorous, which are analogous to climbing tiers on a terraced mountain. She then describes the best route to the CEO spot, what to expect when you get there, and what you will do. Benton's guide deserves a reading, either to energize or reenergize the harried executive or new MBA. ?Joan A. Traugott, Amityville, P.L., N.Y.
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Review

"Good advice for the aspiring executive."

-- USA Today

From the Back Cover

Drawing on in-depth interviews with hundreds of the nation's top executives, D. A. Benton explains the 22 vital traits that make a CEO - the leader responsible for making decisions, guiding teams, selling ideas, managing crises, and conquering the mountains before them. You'll penetrate the mystery of why some people make it to the top and some don't, when they're all equally good at their jobs. You'll learn how to avoid getting fired and how to get promoted more quickly, how to enjoy the quality of life you want and deserve, and - if you decide you want to be the Big Boss - how to have the right character traits to get there. These are some of the traits that make a CEO. Are you ready to make them yours? You're gutsy and a little wild - yet modest and in control. You're competitive and tenacious - yet flexible and generous. You're willing to admit mistakes - yet unapologetic. You're secure in yourself - yet constantly improving. You're original and straightforward - yet think before you talk. Make your ascent not only gratifying, but also exhilarating and fun. This is how chiefs run the show - and how you can act like a chief to become a chief, even sooner than you dreamed.

Users Review

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Mary Barrientes:

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Manuel Arndt:

This *How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top* is great guide for you because the content which is full of information for you who else always deal with world and possess to make decision every minute. This book reveal it data accurately using great arrange word or we can point out no rambling sentences in it. So if you are read that hurriedly you can have whole details in it. Doesn't mean it only provides straight forward sentences but tricky core information with attractive delivering sentences. Having *How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top* in your hand like keeping the world in your arm, info in it is not ridiculous one. We can say that no publication that offer you world within ten or fifteen tiny right but this reserve already do that. So , this is good reading book. Hi Mr. and Mrs. active do you still doubt that?

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