



Museum Texts: Communication Frameworks (Museum Meanings)

By Louise Ravelli



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Answering key questions in the study of how museums communicate, Louise Ravelli provides a set of frameworks to investigate the complexities of communication in museums:

- * What is an appropriate level of complexity for a written label?
- * Why do some choice in language make a more direct relation to visitors?
- * Is there a correct way of presenting a particular view of content?
- * How do design practices contribute to the overall meanings being made?

The frameworks enhance the way we critically analyze and understand museums text, both in the sense of conventional – written texts in museums – and in an expanded sense of the museum as a whole operating as a communicative text.

Using a wide range of examples Ravelli argues that communication contributes fundamentally to what a museum is, who it relates to and what it stands for.

Not only museum studies and communications studies students, but also professionals in the field will find *Museum Texts* an indispensable guide on communication frameworks.

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Museum Texts: Communication Frameworks (Museum Meanings) By Louise Ravelli Bibliography

- Rank: #2654954 in Books
- Brand: Louise J Ravelli
- Published on: 2006-01-22
- Released on: 2005-12-19
- Original language: English
- Number of items: 1
- Dimensions: 9.65" h x .46" w x 6.69" l, .90 pounds
- Binding: Paperback
- 200 pages



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Editorial Review

About the Author

Louise Ravelli is Senior Lecturer in Linguistics at the University of New South Wales, Australia. She is interested in the relationship of communication to its social context, especially in the domains of museum communication and academic writing.

Users Review

From reader reviews:

Ann Tuttle:

A lot of people always spent their own free time to vacation or even go to the outside with them household or their friend. Do you realize? Many a lot of people spent that they free time just watching TV, or even playing video games all day long. If you would like try to find a new activity this is look different you can read a new book. It is really fun to suit your needs. If you enjoy the book you read you can spent the entire day to reading a book. The book Museum Texts: Communication Frameworks (Museum Meanings) it is quite good to read. There are a lot of those who recommended this book. We were holding enjoying reading this book. In the event you did not have enough space to develop this book you can buy typically the e-book. You can m0ore effortlessly to read this book from your smart phone. The price is not to cover but this book possesses high quality.

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