



# Rule The Room: A Unique, Practical and Comprehensive Guide to Making a Successful Presentation

By Jason Teteak

## Rule The Room: A Unique, Practical and Comprehensive Guide to Making a Successful Presentation

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Persuade, motivate, teach, or inspire any audience...

Author Jason Teteak gives you fifty immediately actionable techniques that apply to beginners as well as seasoned presenters and cover all areas from content creation to delivery skills to audience management.

*Rule the Room* can help you solve every presentation challenge with practical, step-by-step guidance—not theoretical fluff—on sixteen essential topics. Among them:

- Overcome your fear
- Finish on time every time
- Customize your presentation
- Make the audience laugh
- Answer any question

Among the unique tools Jason offers to presenters:

- The circle of knowledge, an exercise that will guarantee you're telling your audience exactly what they want to know
- Agree and see if you're right, a never-fail technique to repeatedly engage and re-engage your listeners
- The blueprint, a tool to make sure you'll deliver a flawless presentation without relying on a script
- Presentation personality style assessment, an analysis to help you know exactly how to entertain your audience by being yourself
- Learning style analysis, insights that you can use to get your message across to every type of learner in the room

*Rule the Room* will teach you how to create and deliver a presentation that can change people's behavior!

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By Jason Teteak Bibliography

- Sales Rank: #422697 in Books
- Published on: 2014-01-01
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .40" w x 6.00" l, .40 pounds
- Binding: Paperback

- 215 pages



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### **Editorial Review**

#### **Review**

“Jason’s tips have revolutionized my presentations at large conferences and internally.”

-Justin Beck, CEO, PerBlue

“Jason’s techniques have improved my ability to face confrontation with confidence and encourage brainstorming among my sales force.”

-Stephen Eisenberg, president of Kenwal Steel

“I figured Jason Teteak might have a few new tricks—but not much that I hadn’t heard before. I was wrong.”

-Phillip Deloria, professor and associate dean, University of Michigan

“Wow. Just before I heard Jason speak, I had just finished a PowerPoint. Now I want to redo it! Best ... Class ... Ever!”

-Craig Joseph, MD, chief medical information officer, Agnesian Healthcare

#### **About the Author**

Jason Teteak is the visionary founder and CEO of the premier presentation consulting firm Rule The Room, LLC. In twenty years of working as a presenter and coach, he has trained over fifteen thousand professionals to "Rule the Room" and has appeared before more than one hundred thousand people. He has won praise and a wide following for his original methods, his engaging style, and his knack for transferring communications skills via practical and simple techniques that are universal and immediately actionable.

### **Users Review**

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