



# The Routledge Handbook of Strategic Communication

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Focusing on the metatheoretical, philosophical, and applied aspects of strategic communication, the parts of the volume cover:

- Conceptual foundations,
- Institutional and organizational dimensions,
- Implementing strategic communication, and
- Domains of practice

An international set of authors contributes to this volume, illustrating the broad arena in which this work is taking place. A timely volume surveying the current state of scholarship, this Handbook is essential reading for scholars in strategic communication at all levels of experience.

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