



# The Routledge Handbook of Strategic Communication

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*The Routledge Handbook of Strategic Communication* provides a comprehensive review of research in the strategic communication domain and offers educators and graduate-level students a compilation of approaches to and studies of varying aspects of the field. The volume provides insights into ongoing discussions that build an emerging body of knowledge.

Focusing on the metatheoretical, philosophical, and applied aspects of strategic communication, the parts of the volume cover:

- Conceptual foundations,
- Institutional and organizational dimensions,
- Implementing strategic communication, and
- Domains of practice

An international set of authors contributes to this volume, illustrating the broad arena in which this work is taking place. A timely volume surveying the current state of scholarship, this Handbook is essential reading for scholars in strategic communication at all levels of experience.

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