



# The New Beauty Secrets: Your Ultimate Guide to a Flawless Face

By *Laura Mercier*

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## **The New Beauty Secrets: Your Ultimate Guide to a Flawless Face** By Laura Mercier

Laura Mercier came to be an authority on cosmetics naturally. First aspiring to be a painter and art teacher, fate intervened and brought her to a legendary Parisian beauty institute. There, she was able to apply her artistic skills in a completely new way. Her knack for bringing out the inner radiance in women, epitomized by her signature 'Flawless Face', has escalated Laura Mercier to one of the top makeup artists in the world. In 2006, Laura Mercier's cosmetics line will celebrate its tenth anniversary, and it is still going strong. In **THE NEW BEAUTY SECRETS** readers will get the inside scoop on the philosophy and practices that have made Laura Mercier such a phenomenon. Having worked with thousands of women over the years - stay-at-home mums as well as international superstars - Laura sees that all women have the same insecurities about how they look. **THE NEW BEAUTY SECRETS** offers nine chapters of beauty techniques to help women look their best. From illuminating the eyes, to finding the right lip colour, readers learn how to capture their own *je ne sais quoi*.

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## **The New Beauty Secrets: Your Ultimate Guide to a Flawless Face By Laura Mercier Bibliography**

- Sales Rank: #488172 in Books
- Brand: Brand: Atria Books
- Published on: 2006-10-24
- Original language: English
- Number of items: 1
- Dimensions: .96" h x 9.48" w x 11.12" l, 2.76 pounds
- Binding: Hardcover
- 256 pages

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## Editorial Review

Amazon.com Review

### **A Beauty Junkie at Heart: Laura Mercier's Personal "Must Have" Cosmetic Items**

I am one of the biggest beauty junkies I know. I have hundreds of products in my makeup case—anything I could possibly need for a shoot, including bags of false eyelashes and glitter. I'll pick up things that seem interesting or unusual, products that have been recommended by someone, or an item that features new technology. Japan is a fabulous place to find the latest products. They even have colors you can't find in the U.S. I used to be neurotic about having the latest things and the best products. Since I have my own line and I've been able to work with my labs on getting the best textures, the finest powders, etc., I'm much less neurotic. If I can't find the exact thing I want, I can create it.

When it comes to products I personally use at home--not just photo shoot stuff--I'm equally obsessed. I love visiting new boutiques when I travel, whether it's Paris or London, and discovering items I never had heard of before. I also read a lot of European magazines and check out the items recommended by the beauty editors, since they see every product that hits the market.

I've browsed through my bathroom and my linen closet to put together a list of my current favorites, which includes products in my *Laura Mercier* line and other brands. I think you'll enjoy them as much as I do.--*Laura Mercier*

**Spa Cinq Mondes Huile Somptueuse.** This body oil is from small company that does organic products. It's especially good for your skin after a sauna or a steam.

**Carita Fluide de Beauté 14.** I use this oil for everything—body, face and hair. You can do whatever you want with it. After-sun, bath, spa, anything. It smells like verbena and is just incredible.

**Decleor face oils.** These come in small glass bottles. My favorite one is neroli because I love the scent of it. You can apply the oil when you go to a sauna or steam room. It stops the face from being too dehydrated from the heat and all the warmth opens your pores and helps it penetrate better. I also massage it on the face before I do a scrub. Don't use this before you put on makeup because it's not a good base for cosmetics.

**Laura Mercier Mega Moisturizer.** This is richer than my regular moisturizer, but it's not heavy thanks to the emu oil in the formula. It's extremely calming and very compatible with makeup. I wear it in the winter when my skin is dry. During the rest of the year when my skin is normal, I do the regular moisturizer.

**Laura Mercier Perfecting Water and Purifying Oil.** These are new favorites of mine. I remove my makeup with the cleansing oil, following with a foaming cleanser and then apply the hydrating water with a cotton pad. In the middle of the summer, when we had the heat wave, I only used the hydrating water at night, no moisturizer, so I wouldn't feel any greasiness on my face.

**Elizabeth Arden Eight Hour Cream.** I use this on my lips in the winter when I need a heavy duty blanket of moisture at night. I've also used when my lips have burned in the sun.

**Christophe Robin Lemon Cream Cleanser.** Christophe is a great French hair colorist. He gave this shampoo to me and I love it because it smells so fantastic.

**Nylon scrub gloves.** I love scrubbing with these from my shoulders to my feet because it gives you a friction that helps your blood really circulate. It's very active and deeper than a scrub product. Usually I use these in the shower in the morning. These gloves are great if you're prone to ingrown hairs.

**Laura Mercier Face Polish.** I'm absolutely hooked on my *gommage*. It's a violet-scented exfoliant and I use it every other day in the shower. It's amazing for my pores.

**Laura Mercier Lip Colour Sheer in Just Lips and Sexy Lips.** I made these two for myself because I've always been in love with that perfect, sheer lip.

**Laura Mercier Thickening & Building Black Mascara.** This holds my lashes in place, thickening them without clumping. It doesn't make them heavy or weigh them down.

**Laura Mercier Bleu Marine Eyeliner.** This cake liner is navy blue, almost black, and it makes the whites of the eyes really clean because of the color. If you apply between your lashes and close to your lash line, it thickens the appearance of your lash line.

**Laura Mercier Secret Camouflage.** This would be my desert island product. Even though I have fairly good skin these days, the camouflage brightens the shadows on my face and makes me look less sad. It immediately makes me look a little younger.

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## Review

"Laura taught me so much about applying makeup that honestly, after years of working with her, I can recreate it myself."-- Isabella Rossellini

## About the Author

**Laura Mercier** is one of the most renowned beauty authorities in the world today. Her twenty-year career as a makeup artist has brought her from Provence, Paris, and points around the globe to red carpets, photo studios, and movie sets. Laura's work has appeared on the covers of *Vogue*, *Harper's Bazaar*, *Allure*, *Elle*, *W*, and other magazines, plus countless advertisements, album covers, movie posters, and more. This year marks the tenth anniversary of Laura Mercier Cosmetics, her beauty brand that has enjoyed great success throughout the years.

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