



YouTube: Online Video and Participatory Culture

By Jean Burgess, Joshua Green

[Download now](#)

[Read Online](#) 

YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green

YouTube is one of the most well-known and widely discussed sites of participatory media in the contemporary online environment, and it is the first genuinely mass-popular platform for user-created video. In this timely and comprehensive introduction to how YouTube is being used and why it matters, Burgess and Green discuss the ways that it relates to wider transformations in culture, society and the economy.

The book critically examines the public debates surrounding the site, demonstrating how it is central to struggles for authority and control in the new media environment. Drawing on a range of theoretical sources and empirical research, the authors discuss how YouTube is being used by the media industries, by audiences and amateur producers, and by particular communities of interest, and the ways in which these uses challenge existing ideas about cultural 'production' and 'consumption'.

Rich with both concrete examples and featuring specially commissioned chapters by Henry Jenkins and John Hartley, the book is essential reading for anyone interested in the contemporary and future implications of online media. It will be particularly valuable for students and scholars in media, communication and cultural studies.

 [Download YouTube: Online Video and Participatory Culture ...pdf](#)

 [Read Online YouTube: Online Video and Participatory Culture ...pdf](#)

YouTube: Online Video and Participatory Culture

By Jean Burgess, Joshua Green

YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green

YouTube is one of the most well-known and widely discussed sites of participatory media in the contemporary online environment, and it is the first genuinely mass-popular platform for user-created video. In this timely and comprehensive introduction to how YouTube is being used and why it matters, Burgess and Green discuss the ways that it relates to wider transformations in culture, society and the economy. The book critically examines the public debates surrounding the site, demonstrating how it is central to struggles for authority and control in the new media environment. Drawing on a range of theoretical sources and empirical research, the authors discuss how YouTube is being used by the media industries, by audiences and amateur producers, and by particular communities of interest, and the ways in which these uses challenge existing ideas about cultural 'production' and 'consumption'.

Rich with both concrete examples and featuring specially commissioned chapters by Henry Jenkins and John Hartley, the book is essential reading for anyone interested in the contemporary and future implications of online media. It will be particularly valuable for students and scholars in media, communication and cultural studies.

YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green **Bibliography**

- Sales Rank: #255399 in Books
- Brand: Brand: Polity
- Published on: 2009-05-04
- Original language: English
- Number of items: 1
- Dimensions: 8.30" h x .60" w x 5.85" l, .57 pounds
- Binding: Paperback
- 140 pages



[Download YouTube: Online Video and Participatory Culture ...pdf](#)



[Read Online YouTube: Online Video and Participatory Culture ...pdf](#)

Download and Read Free Online YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green

Editorial Review

Review

"Jean Burgess and Joshua Green insightfully weave together an engaging and much-needed cultural narrative of the astonishing new phenomenon that is YouTube with an incisive critique of its rapidly-mythologised yet deeply uncertain transformative potential."

Sonia Livingstone, London School of Economics and Political Science

"This book is an important and timely contribution to the literature on participatory culture and media. The analyses provide empirical bases for understanding the diversity of YouTube users' practices and sophisticated theoretical consideration of the social, cultural, political, historical and economic contexts in which these practices are situated and which they so often disrupt."

Nancy Baym, University of Kansas

From the Back Cover

YouTube is one of the most well-known and widely discussed sites of participatory media in the contemporary online environment, and it is the first genuinely mass-popular platform for user-created video. In this timely and comprehensive introduction to how YouTube is being used and why it matters, Burgess and Green discuss the ways that it relates to wider transformations in culture, society and the economy. The book critically examines the public debates surrounding the site, demonstrating how it is central to struggles for authority and control in the new media environment. Drawing on a range of theoretical sources and empirical research, the authors discuss how YouTube is being used by the media industries, by audiences and amateur producers, and by particular communities of interest, and the ways in which these uses challenge existing ideas about cultural 'production' and 'consumption'.

Rich with both concrete examples and featuring specially commissioned chapters by Henry Jenkins and John Hartley, the book is essential reading for anyone interested in the contemporary and future implications of online media. It will be particularly valuable for students and scholars in media, communication and cultural studies.

About the Author

Jean Burgess is a research fellow at the Centre of Excellence for Creative Industries and Innovation at Queensland University of Technology, Brisbane, Australia.

Joshua Green is a research manager and Postdoctoral Researcher in the Comparative Media Studies program at Massachusetts Institute of Technology.

Users Review

From reader reviews:

Lucinda Smith:

The guide untitled YouTube: Online Video and Participatory Culture is the book that recommended to you to study. You can see the quality of the book content that will be shown to a person. The language that author use to explained their way of doing something is easily to understand. The article writer was did a lot of

exploration when write the book, and so the information that they share to you is absolutely accurate. You also might get the e-book of YouTube: Online Video and Participatory Culture from the publisher to make you far more enjoy free time.

Ira Knudsen:

A lot of people always spent their very own free time to vacation or go to the outside with them loved ones or their friend. Do you know? Many a lot of people spent they free time just watching TV, or maybe playing video games all day long. If you would like try to find a new activity that's look different you can read the book. It is really fun in your case. If you enjoy the book that you just read you can spent all day long to reading a reserve. The book YouTube: Online Video and Participatory Culture it is extremely good to read. There are a lot of people that recommended this book. These people were enjoying reading this book. In the event you did not have enough space bringing this book you can buy often the e-book. You can more quickly to read this book from the smart phone. The price is not too costly but this book features high quality.

Sherman Etheridge:

Do you have something that that suits you such as book? The e-book lovers usually prefer to pick book like comic, quick story and the biggest some may be novel. Now, why not hoping YouTube: Online Video and Participatory Culture that give your fun preference will be satisfied through reading this book. Reading addiction all over the world can be said as the opportunity for people to know world far better then how they react when it comes to the world. It can't be explained constantly that reading practice only for the geeky particular person but for all of you who wants to always be success person. So , for every you who want to start examining as your good habit, it is possible to pick YouTube: Online Video and Participatory Culture become your starter.

Tom Harris:

Is it an individual who having spare time and then spend it whole day through watching television programs or just laying on the bed? Do you need something new? This YouTube: Online Video and Participatory Culture can be the response, oh how comes? It's a book you know. You are so out of date, spending your free time by reading in this brand new era is common not a geek activity. So what these ebooks have than the others?

**Download and Read Online YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green
#7Q1ZPY0XIFG**

Read YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green for online ebook

YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green books to read online.

Online YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green ebook PDF download

YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green Doc

YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green Mobipocket

YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green EPub

7Q1ZPY0XIFG: YouTube: Online Video and Participatory Culture By Jean Burgess, Joshua Green