



# Business Analysis Techniques: 72 Essential Tools for Success

*By James Cadle, Debra Paul, Paul Turner*

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Business analysts are generally charged with the investigation of ideas and problems. Their role is to formulate options for a way forward and produce business cases setting out conclusions and recommendations. The development of business analysis as a professional discipline has extended the role of the business analyst who now needs the widest possible array of tools. This book provides 72 possible techniques and applies them within a framework of stages such as 'Investigate Situation', 'Define Requirements' and 'Manage Change'. - Business analysts exist in a variety of roles at the heart of business to identify problems and opportunities; - 72 key techniques for all business analysts; - Practical advice to suit all situations; - Of huge benefit to business analysts, managers, and students. The book complements Business Analysis (ed Debra Paul and Donald Yeates).

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#### **Review**

A master class in linking theory to practice. Full of tips and examples that will lead to a significant improvement in the quality of business analysis. Indispensable to new and experienced practitioners involved in business change. Put your name in this book before someone "borrows it"! -- James Archer Royal  
Borough of Kensington and Chelsea

#### **About the Author**

James Cadle has been involved in business systems for over thirty years, initially with London Transport . Debra Paul is the Managing Director of Assist Knowledge Development. She jointly wrote the best-selling BCS publication Business Analysis. Paul Turner is a Director of Business & IS Skills and Assist Knowledge Development.

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