



Innovation In Public Sector Services: Entrepreneurship, Creativity and Management

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This groundbreaking book provides new key insights and opens up an important research agenda. The book develops a new taxonomy of the different types of innovation found in public sector services, and investigates the key features and drivers of public sector entrepreneurship. The book contains new statistical studies and a set of six international case studies in health and social services. The research shows that public sector organisations are important innovators in their own right. Economic growth and social development depend on efficient public sector organisations that deliver high quality services, are effectively organised, and have excellent interactions with the private sector, NGOs and citizens. Public sector innovation is complex, invariably involving changes in services, organisational structures, and managerial practices. Essential to successful innovation are the policy entrepreneurs and service entrepreneurs who develop, organise and manage new innovations. This book provides key lessons for these public sector entrepreneurs. Innovation in Public Sector Services fills a fundamental gap; explaining the dynamics of innovation and entrepreneurship in public sector services and is of great importance for researchers, academics and students interested in innovation, entrepreneurship and strategy management. It provides a stimulating read for anyone working or interested in health and social services.



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Editorial Review

Review

'This book... is an excellent starting point for any research in this field [on innovation in the public sector]... The book is an essential read for anyone interested in innovation policy studies, but particularly for those interested in health innovation policy studies (and probably also educational policies). I have already assigned it to my students.' -- J. Adam Holbrook, Science and Public Policy 'This is a timely and important contribution on innovation processes within the public sector. Departing from the myth of "private equal to entrepreneurial, public equal to bureaucratic paralysis", it offers precious insights into public sector learning, entrepreneurship, of course inertias, and also the trade-offs involved in different management philosophies and performance evaluation methods. It is a rare example of "political economy done right".' -- Giovanni Dosi, Sant'Anna School of Advanced Studies, Pisa 'Innovation and entrepreneurship have become the cornerstones for economic growth, jobs and competitiveness in the global economy. However, the burden for generating an innovative economy has fallen on the private sector. Scholars have been remarkably taciturn concerning the role for innovation and entrepreneurship in the public sector has remained strikingly invisible. No more. In Innovation in Public Sector Services, the authors assemble a team of leading international scholars in a path breaking study to identify the potential for the public sector in contributing to innovation and entrepreneurship. In particular, the volume introduces an insightful new analytical framework that lays the foundations for transforming a sleepy public sector into a dynamic, innovative and highly effective partner for leadership and change in the global era. Scholars, policy makers and business leaders who think that the public sector is condemned to being a hindrance to innovation and entrepreneurship rather than a leader championing change and competitiveness in a global economy would be well advised to read this important new book.' -- David B. Audretsch, Indiana University, Bloomington, US and Otto Beisheim School WHU, Germany

About the Author

Edited by Paul Windrum, Nottingham University Business School, UK and Per Koch, Ministry of Education and Research, Norway

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