



Quantitative Analysis For Management

By Charles P. Bonini, Warren Hausman, Harold Bierman

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Editorial Review

About the Author

Bodily received his PhD (1976) and a masters from MIT in operations research and a BS in physics. He received the Alpha, Iota, Delta award for innovative teaching in 1982, for his work in teaching decision making with new software tools, which evolved into a text published by McGraw-Hill. His area of expertise is decision analysis. Carraway, the other main author, has a PhD from Purdue (1984) in management, an MBA and a BS in math from East Carolina. Pfeifer has a PhD from Georgia Tech (1979) and two Masters in operations research and applied statistics. His widely published work is primarily in regression and forecasting. Frey is the co-author of our dated Vatter et. al., Harvard casebook, Quantitative Methods in Management. He has taught at Harvard for five years after receiving his PhD from Johns Hopkins University (1969) in operations research. He has written a wealth of cases and teaching notes in OR and finance. All of the authors teach the introductory MBA two-course sequence from which this text has been developed. The course is consistently ranked highly by students.

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