



The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference)

By Faiz Gallouj, Faridah Djellal

Download now

Read Online ➔

The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal

This *Handbook* brings together 49 international specialists to address an issue of increasing importance for the world's post-industrial economies; innovation as it relates to services.

Contemporary economies have two fundamental characteristics. Firstly, they are service economies in as much as services account for more than 70 percent of the wealth and jobs in most developed countries. Secondly, they are innovation economies as recent decades have seen an unprecedented development of scientific, technological, organizational and social innovations. This *Handbook* expertly links these two major characteristics in order to investigate the role of innovation in services, an issue that until now has been inadequately explored and one that poses many theoretical and operational challenges. This comprehensive volume encompasses the views of eminent scholars from a range of disciplines including economics, management, sociology and geography, and draws on a number of different analytical and methodological perspectives.

With its multi-disciplinary approach, this *Handbook* will be an invaluable reference source for academics and students in the fields of economics, management and the geography of services and innovation. Public authorities and managers in the service sector will also find this book fascinating.

Contributors: C. Antonelli, A. Barcet, W.J. Baumol, K. Blind, J. Brochner, J.R. Bryson, J.A. Camacho, P. Daniels, P. den Hertog, F. Djellal, B. Edvardsson, R. Evangelista, E. Fairhurst, O. Furrer, J. Gadrey, F. Gallouj, M. Garcia-Goni, L. Green, A. Gustafsson, D. Harrison, C. Hipp, J. Howells, F.M. Hull, J.-L. Klein, P. Kristensson, P. Leduc Browne, S. Lenfle, P.-Y. Leo, S. Massini, C. Midler, I. Miles, M. Miozzo, M.-C. Monnoyer-Longe, P.P. Patrucco, P. Petit, J. Philippe, M. Rodriguez, F. Rossi, L. Rubalcaba, M. Savona, J. Sundbo, J. Tidd, M. Toivonen, A. Trigo, X. Vence, P. Windrum, L. Wittel, D. Wojcik, P. Wood

 [**Download** The Handbook of Innovation and Services: A Multi-d ...pdf](#)

 [**Read Online** The Handbook of Innovation and Services: A Multi ...pdf](#)

The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference)

By Faiz Gallouj, Faridah Djellal

The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal

This *Handbook* brings together 49 international specialists to address an issue of increasing importance for the world's post-industrial economies; innovation as it relates to services.

Contemporary economies have two fundamental characteristics. Firstly, they are service economies in as much as services account for more than 70 percent of the wealth and jobs in most developed countries. Secondly, they are innovation economies as recent decades have seen an unprecedented development of scientific, technological, organizational and social innovations. This *Handbook* expertly links these two major characteristics in order to investigate the role of innovation in services, an issue that until now has been inadequately explored and one that poses many theoretical and operational challenges. This comprehensive volume encompasses the views of eminent scholars from a range of disciplines including economics, management, sociology and geography, and draws on a number of different analytical and methodological perspectives.

With its multi-disciplinary approach, this *Handbook* will be an invaluable reference source for academics and students in the fields of economics, management and the geography of services and innovation. Public authorities and managers in the service sector will also find this book fascinating.

Contributors: C. Antonelli, A. Barcet, W.J. Baumol, K. Blind, J. Brochner, J.R. Bryson, J.A. Camacho, P. Daniels, P. den Hertog, F. Djellal, B. Edvardsson, R. Evangelista, E. Fairhurst, O. Furrer, J. Gadrey, F. Gallouj, M. Garcia-Goni, L. Green, A. Gustafsson, D. Harrison, C. Hipp, J. Howells, F.M. Hull, J.-L. Klein, P. Kristensson, P. Leduc Browne, S. Lenfle, P.-Y. Leo, S. Massini, C. Midler, I. Miles, M. Miozzo, M.-C. Monnoyer-Longe, P.P. Patrucco, P. Petit, J. Philippe, M. Rodriguez, F. Rossi, L. Rubalcaba, M. Savona, J. Sundbo, J. Tidd, M. Toivonen, A. Trigo, X. Vence, P. Windrum, L. Wittel, D. Wojcik, P. Wood

The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal Bibliography

- Sales Rank: #4393174 in Books
- Brand: Brand: Edward Elgar Pub
- Published on: 2011-11-30
- Original language: English
- Dimensions: 9.25" h x 6.25" w x 2.00" l, 2.70 pounds
- Binding: Paperback
- 832 pages

 [Download The Handbook of Innovation and Services: A Multi-d ...pdf](#)

 [Read Online The Handbook of Innovation and Services: A Multi ...pdf](#)

Editorial Review

Review

'This book represents a significant step towards dealing with the lacuna constituted by the inadequacy of the literature on the services. And, as such, it approaches its task from a variety of directions.'

- From the foreword by William J. Baumol, New York University

'The Handbook of Innovation and Services is an exceptional volume. Its contributors, including Faiz Gallouj, William Baumol, Jean Gadrey, and Pascal Petit, are among the major thinkers in both the fields of the economics of services and the economics of innovation. Selected topics include the "cost disease", services innovation in the global economy, social innovation in the services, and innovation and employment in services. The book, I am sure, will become a standard reference volume in both these fields in the ensuing years.'

--Edward Wolff, New York University

The Handbook of Innovation and Services is an exceptional volume. Its contributors, including Faiz Gallouj, William Baumol, Jean Gadrey, and Pascal Petit, are among the major thinkers in both the fields of the economics of services and the economics of innovation. Selected topics include the "cost disease", services innovation in the global economy, social innovation in the services, and innovation and employment in services. The book, I am sure, will become a standard reference volume in both these fields in the ensuing years. --Edward Wolff, New York University

About the Author

Edited by **Faiz Gallouj**, Professor of Economics, University of Lille 1 and **Faridah Djellal**, Professor of Economics, University of Tours, France

Users Review

From reader reviews:

Leonie Blazek:

Why don't make it to become your habit? Right now, try to ready your time to do the important act, like looking for your favorite e-book and reading a book. Beside you can solve your condition; you can add your knowledge by the guide entitled *The Handbook of Innovation and Services: A Multi-disciplinary Perspective* (Elgar Original Reference). Try to stumble through book *The Handbook of Innovation and Services: A Multi-disciplinary Perspective* (Elgar Original Reference) as your friend. It means that it can for being your friend when you feel alone and beside associated with course make you smarter than previously. Yeah, it is very fortunated for you. The book makes you considerably more confidence because you can know anything by the book. So , we need to make new experience and also knowledge with this book.

Tessa Krieger:

Spent a free time to be fun activity to accomplish! A lot of people spent their sparetime with their family, or all their friends. Usually they undertaking activity like watching television, gonna beach, or picnic inside the

park. They actually doing same every week. Do you feel it? Do you wish to something different to fill your free time/ holiday? May be reading a book is usually option to fill your cost-free time/ holiday. The first thing you ask may be what kinds of book that you should read. If you want to consider look for book, may be the guide untitled The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) can be fine book to read. May be it may be best activity to you.

Nancy Brown:

Is it you who having spare time subsequently spend it whole day by means of watching television programs or just lying down on the bed? Do you need something totally new? This The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) can be the response, oh how comes? It's a book you know. You are thus out of date, spending your spare time by reading in this brand-new era is common not a nerd activity. So what these ebooks have than the others?

Rena Campbell:

Do you like reading a publication? Confuse to looking for your preferred book? Or your book had been rare? Why so many problem for the book? But any kind of people feel that they enjoy regarding reading. Some people likes studying, not only science book but also novel and The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) or maybe others sources were given know-how for you. After you know how the truly amazing a book, you feel want to read more and more. Science e-book was created for teacher or even students especially. Those ebooks are helping them to include their knowledge. In various other case, beside science publication, any other book likes The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) to make your spare time considerably more colorful. Many types of book like this.

Download and Read Online The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal #1IEX3RPM45Q

Read The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal for online ebook

The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal books to read online.

Online The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal ebook PDF download

The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal Doc

The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal Mobipocket

The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal EPub

1IEX3RPM45Q: The Handbook of Innovation and Services: A Multi-disciplinary Perspective (Elgar Original Reference) By Faiz Gallouj, Faridah Djellal