

The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips

By Judith V. Boettcher, Rita-Marie Conrad

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The Online Teaching Survival Guide offers faculty a wide array of theory-based techniques designed for online teaching and technology-enhanced courses. Written by two pioneers in distance education, this guidebook presents practical instructional strategies spread out over a four-phase timeline that covers the lifespan of a course. The book includes information on a range of topics such as course management, social presence, community building, and assessment. Based on traditional pedagogical theory, *The Online Teaching Survival Guide* integrates the latest research in cognitive processing and learning outcomes. Faculty with little knowledge of educational theory and those well versed in pedagogy will find this resource essential for developing their online teaching skills.

Praise for *The Online Teaching Survival Guide*

"At a time when resources for training faculty to teach online are scarce, Judith Boettcher and Rita-Marie Conrad have presented a must-read for all instructors new to online teaching. By tying best practices to the natural rhythms of a course as it unfolds, instructors will know what to do when and what to expect. The book is a life raft in what can be perceived as turbulent and uncharted waters."

—**Rena M. Palloff and Keith Pratt**, program directors and faculty, Teaching in the Virtual Classroom Program, Fielding Graduate University

"Developed from years of experience supporting online faculty, Judith Boettcher and Rita-Marie Conrad's book provides practical tips and checklists that should especially help those new to online teaching hit the ground running."

—**Karen Swan**, Stukel Distinguished Professor of Educational Leadership, University of Illinois Springfield

"This book blends a fine synthesis of research findings with plenty of practical advice. This book should be especially valuable for faculty teaching their first or second course online. But any instructor, no matter how experienced, is likely to find valuable insights and techniques."

—**Stephen C. Ehrmann**, director, Flashlight Program for the Study and Improvement of Educational Uses of Technology; vice president, The Teaching,

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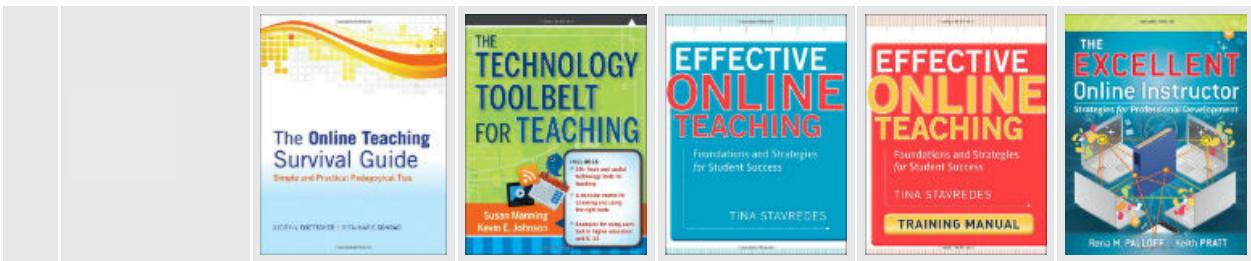
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Editorial Review

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Title	<i>The Online Teaching Survival Guide</i>	<i>The Technology Toolbelt for Teaching</i>	<i>Effective Online Teaching</i>	<i>Effective Online Teaching, Training Manual</i>	<i>The Excellent Online Instructor</i>
Guide Type	Practical Guide	Comprehensive Guide	Guide to Pedagogy	Training Manual	Practical Guide
Audience Level	Beginner	Beginner	Beginner to Intermediate	Beginner to Intermediate	Intermediate to Advanced
Pages	320	224	288	144 + CD	208
List Price	\$38.00	\$40.00	\$40.00	\$75.00	\$42.00
Publication Date	June, 2010	March, 2011	July, 2011	August, 2011	February, 2011
Author(s)	Boettcher / Conrad	Manning / Johnson	Stavredes	Stavredes	Palloff / Pratt
Print Book	0470423536	0470634243	0470578386	0470578394	0470635231
Kindle Book	B003NE6202	B004NNV0HW	B005C7CWFC	N/A	B004JHZ0AK
Brief Description	Ready-to-use intro for new online instructors starting immediately. Gives just-in-time guidance mapped across phases of a course.	Comprehensive guide to integrating various technologies into traditional or online classrooms, such as social media, videos, etc.	For online instructors who want to explore the pedagogy of learner-centered online teaching and apply it to their practice.	For faculty developers and trainers using the main volume. CD includes narrated presentations, handouts, templates, and slides.	For experienced online teachers who want to take their teaching and professional development to the next level.

From the Back Cover

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About the Author

Judith V. Boettcher, Ph.D., is a consultant and author in online and distance learning at the University of Florida and with Designing for Learning (designingforlearning.info). She can be contacted at judith followed by designingforlearning.org.

Rita-Marie Conrad, Ph.D., is an online faculty member at various institutions, including Florida State University. She is also coauthor of one of the Jossey-Bass *Guides to Online Teaching and Learning, Engaging the Online Learner*.

Users Review

From reader reviews:

Terry Matlock:

This The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips book is not ordinary book, you have after that it the world is in your hands. The benefit you receive by reading this book is information inside this guide incredible fresh, you will get facts which is getting deeper you read a lot of information you will get. This specific The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips without we know teach the one who reading it become critical in considering and analyzing. Don't always be worry The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips can bring whenever you are and not make your carrier space or bookshelves' grow to be full because you can have it in the lovely laptop even phone. This The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips having excellent arrangement in word in addition to layout, so you will not really feel uninterested in reading.

Lois Jennings:

The knowledge that you get from The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips may be the more deep you rooting the information that hide within the words the more you get thinking about reading it. It doesn't mean that this book is hard to know but The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips giving you thrill feeling of reading. The article author conveys their point in particular way that can be understood by simply anyone who read it because the author of this publication is well-known enough. This particular book also makes your own vocabulary increase well. Making it easy to understand then can go along, both in printed or e-book style are available. We highly recommend you for having this The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips instantly.

Elaine Gold:

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