



## The Tom Peters Seminar: Crazy Times Call For Crazy Organizations

By Tom Peters

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### Editorial Review

#### From Library Journal

At his business and management seminars-costing up to \$2000-Peters is witty, engaging, and entertaining. Frequent requests for copies of presentation materials from attendees encouraged him to write this book. While some of the material is derived from his other books (e.g., *Liberation Management*, LJ 11/1/92), the presentation is fresh, mixing opinions with measures of puck, pluck, and petulance-in sum, typical Peters. Too popular to be ignored, Peters has a better understanding of what's going on than his critics would like to believe. Here he considers the possibility and reality of the virtual corporation (no employees are even better than a decentralized organization) and lifelong learning. For Peters, business is becoming in the metaphysical sense. However, while Peters talks about trust, he is shy on corporate responsibility and ethics; and whatever happened to Stu Leonard, that hero from an earlier book? Still, the book is a bargain compared to a seminar, and it's sure to be in demand.

*Steven Silkunas, Southeastern Pennsylvania Transit Authority, Philadelphia*

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#### From [Booklist](#)

What a deal! Can't afford to shell out \$2,000 for one of excellence guru Peters' pricey seminars? It's all here, he claims, in this original paperback for only \$14. Included are Peters' clever, peppy "visuals" and provocative, catchy, often iconoclastic, and sometimes puzzling epigrams and one-liners, such as "Three cheers for screw-ups," "Specialists aren't special," and "[Today's] organizations [are] sandtraps of sobriety." Chapter titles include "Toward the Abandonment of Everything," "Corporation as Rolodex," and "Toward Wow!" Worried about missing out on the in-person enthusiasm? No problem! Also available is the "simultaneous Random House AudioBook" for only \$12. MTV for MBAs. EX-A-LENT!!! *David Rouse*

#### From the Inside Flap

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